

# COMPANY PROFILE

We're Committed to maintaining the highest standards of Integrity and Professionalism. 01



# **INTRODUCTION**

#### SONJO TRADERS LIMITED

Is a privately owned limited liability company incorporated in 2023 under Tanzanian companies' act 2002 with stringent purpose of providing Personal protective equipment's (PPEs) or Safety gears, Textiles, Uniforms, Stationeries, Footwears, Home appliances, ICT equipment's & general supplies.

**SONJO TRADERS LIMITED** is committed to ensure all services provided are of the highest standard and the management declaration is contained in the Sonjo Traders limited Policy.

Quality Management System is maintained with the aim of meeting the expectations of our clients, environment and our employees.





In our view specialized know - how and a focused product range are essential in a market where (Technical) developments are changing at an ever-fasting pace.





We believe that Key to a solid business relationship is based on mutual trust and understanding. Suite African environmental and infrastructural challenges.



Our company is committed to maintaining the highest standards of integrity and professionalism. This code of ethics provides a guideline for our employees to ensure their actions align with our core values and business goals.









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- SUPPLY OF MACHINERY EQUIPMENT
- SUPPLY OF SAFETY AND PROTECTIVE EQUIPMENT
- SUPPLY OF ELECTRONICS AND APPLIANCES
- SUPPLY OF ICT EQUIPMENT
- SUPPLY OF AGRICULTURAL INPUTS
- SUPPLY OF MINING EQUIPMENT AND MACHINERY
- CONSTRUCTION SUPPLIES
- CAR RENTAL SERVICES
- STATIONERY AND OFFICE SUPPLIES
- AGRIBUSINESS
- HUMAN RESOURCE SERVICES

#### SUPPLY OF MACHINERY EQUIPMENT

Sonjo Traders Limited is a leading provider of machinery equipment solutions tailored to meet the diverse needs of industries across various sectors. With a proven track record of excellence, we specialize in sourcing, supplying, and servicing a wide range of machinery equipment essential for enhancing operational efficiency and productivity.

We specialize on supplying of machinery equipment industrial equipment and mining such as concrete mixer crusher, band saws.



#### **SUPPLY OF SAFETY AND PROTECTIVE EQUIPMENT**

**Sonjo Traders Limited** is a trusted sub-wholesaler specializing in the distribution of high-quality safety gears to retailers and businesses across various industries. With a strong focus on providing reliable products and exceptional customer service, we are dedicated to ensuring workplace safety and protection for our clients and their employees.

Our extensive catalog features a wide range of safety gears, including personal protective equipment (PPE), such as helmets, gloves, safety glasses, earplugs, and protective clothing, as well as safety accessories and equipment for various workplace environments.

At Sonjo Traders Limited, we understand the importance of quality and compliance when it comes to safety gear. That's why we partner with reputable manufacturers known for their commitment to producing reliable, durable, and compliant products that meet or exceed industry standards and regulations.



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#### **CAR RENTAL SERVICE**

**Sonjo Traders Limited** is a leading provider of car rental services, specializing in offering a wide range of vehicles to meet the diverse needs of their customers.

#### **KEY FEATURES:**

- **Diverse Fleet:** Sonjo Traders Ltd boasts a diverse fleet of vehicles, including economy cars, SUVs, luxury vehicles, and more, catering to various travel preferences and requirements.

- Flexible Options: Customers enjoy flexible rental options, with choices ranging from short-term daily rentals to long-term leasing solutions, providing convenience and affordability.

- Quality Assurance: The company prioritizes the safety and comfort of its customers by maintaining its fleet to the highest standards, ensuring vehicles are regularly.



#### SUPPLY OF ICT EQUIPMENT

Sonjo Traders Limited is a premier provider of ICT (Information and Communication Technology) equipment solutions, dedicated to meeting the diverse technological needs of businesses across various industries.

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Our company specializes in sourcing, supplying, and servicing a comprehensive range of ICT equipment, including hardware, software, networking devices, and peripherals.



We supply ICT equipments such as Desktop computer, Laptops, Printers, Scanner photocopy machines and all accessories component that has to deal with ICT.







#### SUPPLY OF ELECTRICAL EQUIPMENTS

Sonjo Traders Limited, We are dealing with electrical equipment solutions, specializing in sourcing, supplying, and servicing a comprehensive range of products tailored to meet the diverse needs of industries worldwide. With a steadfast commitment to quality, reliability, and innovation, we are dedicated to delivering cutting-edge electrical solutions that drive operational efficiency and productivity.

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Our extensive product portfolio encompasses a wide range of electrical equipment, including but not limited to:

- 1. Wiring devices: Outlets, switches, plugs, sockets, connectors, and cable management solutions.
- 2. Lighting products: LED fixtures, lamps, bulbs, ballasts, and lighting controls.
- **3. Electrical components:** Capacitors, resistors, relays, fuses, and circuit protection devices.
- **4. Automation and control systems:** Programmable logic controllers (PLCs), human-machine interfaces (HMIs), sensors, and actuators.
- 5. Renewable energy solutions: Solar panels, inverters, wind turbines, and energy storage systems.



Our team of experienced professionals possesses extensive technical expertise and industry knowledge, enabling us to offer tailored solutions and comprehensive support to our clients throughout the entire procurement process. From product selection and specification to logistics and after-sales service, we strive to exceed our clients' expectations at every step.

#### SOURCE OF SUPPLY AND IMPORT

Our company prides itself on maintaining a robust network of trusted suppliers and partners worldwide. With a meticulous selection process, we ensure that our sources of supply meet the highest standards of quality, reliability, and ethical practices. Through strategic partnerships and long-term relationships, we secure access to premium raw materials, components, and finished products essential to our operations.

By prioritizing transparency, sustainability, and innovation in our sourcing and import practices, we maintain a competitive edge in the market while upholding our commitment to integrity and excellence.

The company imports directly as well as procures locally and sells to their clients. Our company also distributes their products in various areas all over the country with a well-established logistic mechanism to cater the need of Our Clients.

Source of Our Supplying Products are imported from different countries Such as; **South Africa and China.** 



## **OUR CLIENT**

There is a dynamic and innovative company that operates with us. Therefore, we are committed to excellence and a focus on our customer satisfaction.

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As a Sonjo Traders Limited we are continually striving to deliver cutting-edge solutions and services that meet the evolving needs of the market. Through a combination of expertise, creativity, and dedication.

Here is a list of Our Client;



**Karlicor** is a leading provider of fiber optic solutions for businesses and organizations. They're specialize in the design, installation, and maintenance of fiber optic networks.

# SONJO TRADERS LTD WE ARE DEALERS ON:

- 1. Supply of Machinery equipment.
- 2. Supply of Machinery equipment
- 3. Supply of Safety and protective equipment
- 4. Supply of eElectronics and appliances
- 5. Supply of ICT equipment
- 6. Supply of Agricultural inputs
- 7. Supply of mining equipment and machinery
- 8. Construction supplies
- 9 Car rental services
- 10. Stationery and office supplies
- 11. Agribusiness
- 12. Human resource services





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